

**2012 Alaska Crew and Cast Advancement Program  
(AKCCAP) May 1 - July 15 Reports Overview DRAFT**

**Background**

Legislative appropriations outlined in the 2012 capital budget, in the amount of \$486,000, were made available to the Department of Labor and Workforce Development (DOLWD) Alaska Workforce Investment Board (AWIB) in partnership with the Department of Commerce, Community, and Economic Development (DCCED). This is a one-time funding measure able to be used through June 30, 2015 for training Alaskans and establishing Alaska workforce development programs in the film and television industry.

Through this funding, the 2012 Alaska Crew and Cast Advancement Program (AKCCAP) was developed by AWIB and DCCED which sought projects to provide career and technical education that will adapt to emerging demands and opportunities in the film and television industry and prepare Alaskans for success in the industry.

Fourteen grant applications were submitted and reviewed by a committee of two AWIB members and one DCCED staff. The committee recommended seven applicants to the commissioners of DOLWD and DCCED and all seven were approved. The total funding awarded is \$257,350 for these three-year projects.

The remaining \$228,650 was budgeted for Individual Training Accounts (ITAs) to be administered through DOLWD's Employment Security Division (ESD), Career Support and Training Services (CSTS). ITAs provide reimbursement to individuals who complete approved training programs. Payments are made on a first-come, first-serve basis until all funds are obligated. Eligible individuals must be Alaska residents, established by providing an Alaska ID; and, have a legal right to work in the U.S. For each individual who successfully completes training, ESD will pay the:

- Cost of tuition up to a maximum of \$500.
- Cost of transportation and lodging up to a maximum of \$1,000 if the individual resides in a location greater than 70 road miles from the training location.

**Budget and Grant Summary**

<b>\$486,000 Total for AKCCAP</b>	
<b>Grants</b>	<b>ITA</b>
\$257,350 Awarded	\$228,650 Available
\$23,700 Reimbursed to Date	\$5,000 Reimbursed to Date
250 Participants to Date	26 Participants to Date

## **Program Overview and Update**

Listed below are the seven programs, amount funding, synopsis of program and bulleted updates.

### **① International Alliance of Theatrical Stage Employees (I.A.T.S.E.) Local 918 – Anchorage (\$40K)**

Professional film technician training that will include classes taught in Anchorage and Fairbanks and video streaming classes accessible to rural Alaska through the University of Alaska Anchorage. Classes will include fundamentals of filming, grip, electrics, safety and set etiquette.

- 4 classes with a combined participation of 250
- Class breakdown - Training the Trainer, 72 participants; Film Set Construction, 12 participants; Film Grip 100, 21 participants; Film Electric, 19 participants
- Film Grip 100 and Film Electric combined for 126 participants online
- Reimbursed \$8,000 for class materials and contractor

### **② Talking Circle Media – Anchorage (\$40K)**

Through the Crew Academy of Alaska, training will be provided on live sets, locations and studio sound stages of film and television productions with a five-part curriculum. Participants will also receive career and job search counseling and job placement resources.

- No training has occurred.
- Web site development is in progress and can be seen at <http://www.alaskafilmcrew.com>. Website completion date is the end of August 2012. \$15.7k has been reimbursed primarily for web development and site fees.
- Workbook (curriculum) completion date September 2012.

### **③ University of Alaska Fairbanks, Film Program (\$40K)**

Film Reel Alaska Mentoring Experience (FRAME) Phase II - Production & Post-Production (May-June 2013) will provide three tiers of training to applicants in pre-production, production and post-production using live film shoots to mentor students in all departments and positions on a small film set.

- No expenditures or training to date.
- The program will begin in the summer of 2013. No expenditures or students have been enrolled in the FRAME program to date.
- UAF Film program received funds from UA's Technical Educational and Vocational Programs (TVEP) funding sources to further expand and develop the FRAME training institute as well as curricular integration with UAA and the technical colleges in the state. A total of \$117,500 was awarded to the Film program by TVEP for FY13, which will provide grant administrative support and help with the FRAME program development and rollout. The TVEP grant will also expand the contractual budget, equipment base, and capacity to develop additional courses integrated with film industry demands.

④ **KPU Telecommunications – Ketchikan (\$40K)**

The Southeast Alaska Film Training Consortium will provide a web-based class in which students explore the concepts surrounding beginning video production. Emphasis will be on pre-production, camera operation, recording procedures, electronic field production, lighting and audio. In addition, there will be four, 4-day seminars on-site in Ketchikan that will offer students an in-depth opportunity for hands-on experience in the areas of videography, editing, producing, and filming a full length reality show. These seminars will be taught by well-known industry professionals.

- No expenditures or training to date.
- The program will begin in September of 2012.
- Ketchikan Gateway Borough School District (partner) handling the online distance learning segment of the grant, which will begin with school year 2012-2013.
- The first four-day seminar, on basic videography will take place in the third week of September 2012.
- Marketing begins in August 2012 via various media outlets in the region and the state, as well as online through social media and news outlets.

⑤ **Alaska Crew Training (ACT I) – Anchorage (\$39.7K)**  
**Production Boot Camp 101: Cast & Crew Training**

Offer classroom and hands-on intensive crew training for entry-level positions in rural and urban communities providing participants with an overview of production to include terminology, set etiquette, start paperwork, deal memos, equipment, storyboards, call sheets and more.

- No expenditures or training to date.
- Scheduled to begin in fiscal year 2013.

⑥ **Alaska Crew Training (ACT I) – Anchorage (\$39.8K)**  
**Week long Intensive Level I and II Programs**

Prepare attendees for specific disciplines such as Producing, Production Management, Production Coordination, Production Design, Art Direction, Grip and Lighting, Wardrobe, Make-up, Sound, Acting.

- No expenditures or training to date.
- Scheduled to begin in fiscal year 2013.
- Between July and September of 2012, a three-day Screenwriter Workshop and three-day Acting in Front of the Camera Workshop will be provided. One day will be dedicated to youth and two days will be dedicated to adults.

⑦ **Affinityfilms, Inc. – Anchorage (\$17.8K)**

Train individuals who already have a good working knowledge of film production, but who have not worked as script supervisors before, about film and commercial shoots in Alaska.

- No expenditures or training to date.
- The trainer is under contract and classes will begin in November 2012.